

DDL ADVERTISING

LET'S TALK WEBSITES

(401) 943 - 7400

@DDLADVERTISING

DDLADVERTISING.COM

FEATURED WORDPRESS WEBSITE PACKAGES

THE STARTER SITE

- 3 page website
- Personalized build out
- Website copy assistance
- Monthly web hosting
- Device optimization
- SSL Certification and Security
- Dedicated support
- Daily website backups

\$300 DOWN, \$300/MONTH



THE GO-GETTER

- 5-10 page website
- Monthly web hosting
- Website copy assistance
- SSL Certification and Security
- Device optimization
- Daily website backups
- Dedicated support
- Up to 2 hours of SEO, monthly
- Personalized build out
- Up to 2 hours of website edits, monthly

\$500 DOWN, \$500/MONTH

Terms: By investing in this package, you agree to an ongoing contractual agreement. An initial deposit is required upon contract signing, followed by automatic monthly billing to your credit card on the first day of each month thereafter. A minimum of 18 month commitment required. After the initial 18 months, to cancel the contract, a 30-day advance written notice must be sent to billings@ddladvertising.com. Please be aware that contract termination will result in the loss of access to your website.

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CUSTOMIZE YOUR WEBSITE EXPERIENCE WITH OUR **A LA CARTE** OPTIONS...

Choose Your Building Blocks (One-Time Fee):

- **Add a Single Page:** Add an additional page to your site to convey your product/service
- **Stock Images:** 5-15 premium stock images that embody your brand
- **Copywriting:** Expertly crafted web copy
- **Figma Design:** Sample visual of your web design before its built out (single pages or full sites)
- **Analytics Setup:** Set up of GA4 for analytics on user behavior for smarter decision making

Maintain Site Growth Beyond Development (Billed Monthly):

- **Search Engine Optimization:** Boost your search rankings with ongoing SEO, focusing on keyword optimization and link building
- **AdWords/Paid Search:** Increase immediate traffic with optimized AdWords or paid search campaigns for maximum ROI

REASONS YOUR BUSINESS NEEDS A WEBSITE...

1. **Accessibility:** It makes your business available to customers 24/7, widening your reach.
2. **Credibility:** A professional website boosts your business's legitimacy and trustworthiness.
3. **Marketing:** Websites serve as a powerful marketing tool, showcasing your brand and services/products.
4. **Engagement:** They facilitate customer engagement and loyalty through blogs, forums, and contact forms.
5. **Sales:** For retailers, websites enable online sales, expanding your customer base globally.
6. **Insights:** You gain valuable customer insights through analytics, improving decision-making.
7. **Cost-Effective:** Websites are a cost-efficient marketing and advertising channel.
8. **Competitive Edge:** A strong online presence can set you apart from competitors.
9. **Global Reach:** Your business can attract customers from anywhere in the world.
10. **Support:** Websites offer an efficient way to provide customer support and improve satisfaction.

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