



2024 SPONSORSHIP PACKAGE



COME JOIN THE EXCITEMENT



DEMOGRAPHICS

GENDER



45.3%
FEMALE



55.4%
MALE

AFFLUENCE



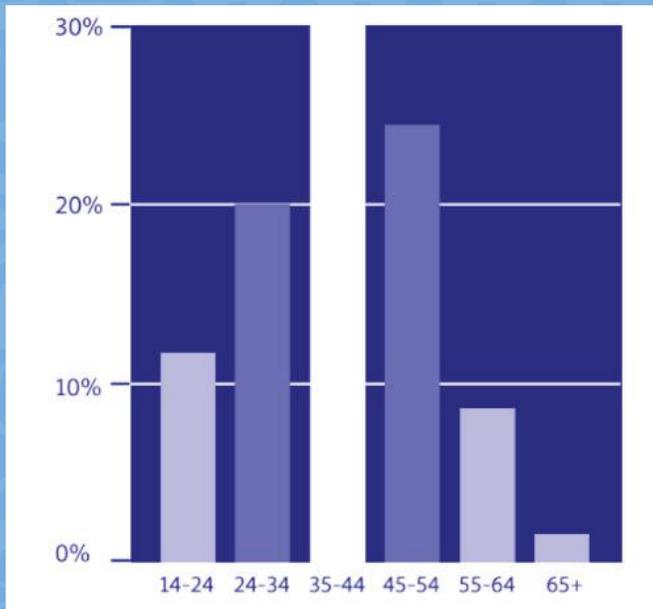
AVERAGE HOUSEHOLD INCOME

\$68,000 - \$92,000

HOUSEHOLDS WITH 1-2 CHILDREN



AGE RANGE



HOW MANY PEOPLE?

WEEKLY LOW

2,500

WEEKLY HIGH

5,000⁺



DEMOGRAPHICS

PERSONAS



SERIOUS ATHLETE/ PARENT

Interested in the elite sports academies, clinics and camps, and sports performance.



WEEKEND WARRIOR

Interested in leagues, fitness, sports, memberships, and the restaurant's bar area for mingling.



FITNESS FOCUSED

Interested in memberships, fitness centers, group exercise classes, and personal training.



FAMILY ENTERTAINER

Interested in family activities such as youth programs, birthday parties, climbing areas, arcade, and the restaurant.



OUT OF TOWNER

Interested in Longplex's attractions such as climbing, the arcade, and court/turf rentals.



CORPORATE PLANNER

Interested in holding a business meeting, large event, or team building with basic or upscale catering options.

BECOME A SPONSOR

It is with great pleasure that we are offering your organization a great opportunity to become a valuable sponsor of the **"Longplex Family & Sports Center."** Enclosed are details about this massive 187k square foot complex in Tiverton, as well as plenty of sponsorship opportunities. We are offering sponsors to get involved at the ground level with custom tailored packages to fit your needs. We appreciate you considering our proposal for sponsorship.

SPONSOR A SPACE



From our TV screens to recreational fields, we have countless areas and limitless options.

PRODUCT / LOGO PLACEMENT



Endless opportunities to showcase your company, products or logo throughout the property.

SIGNAGE



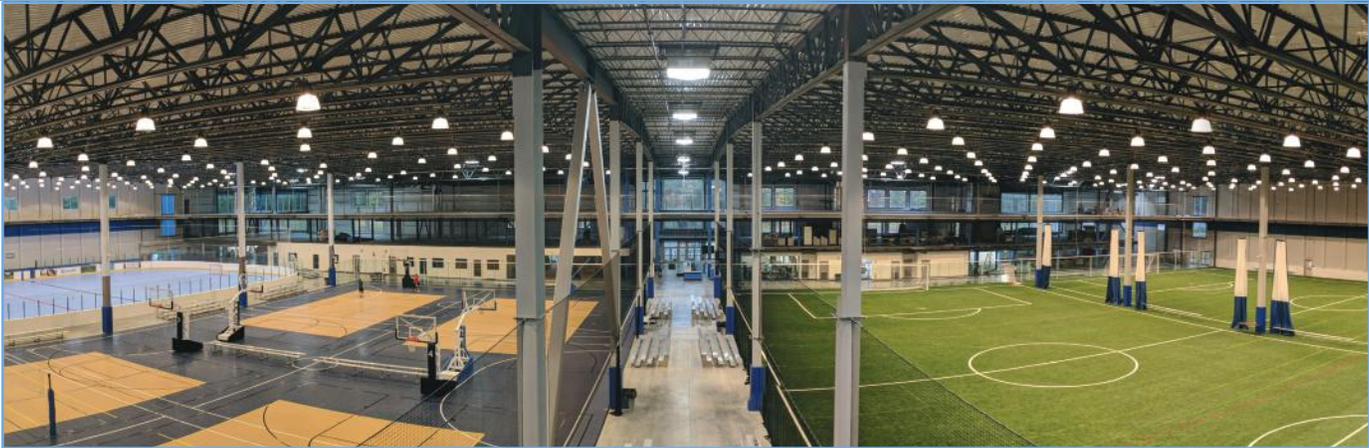
From walls and courts, we offer customized signage or logo placement.

SPONSORSHIP PRICING

MIXED USE COURTS AND FIELDS

PRICING

\$10,000/YR
NAMING RIGHTS



INDOOR RUNNING TRACK

Advertising installed around the indoor running track surrounding the full facility. Includes ONE (1) signage space.

SIZE OPTIONS & PRICING

96" X 36"
8FT

\$3,000/YR
2,500 IF YOU COMMIT TO 2 YEARS



ANNUAL TOURNAMENTS AND EVENTS

Dozens of sporting events and tournaments are held each year. Here is a list of our annual events where your brand can be seen.

APRIL / MAY

Retro Expo: Comic-Con style event
expecting a few hundred guests

Basketball Tournament
expecting a few thousand guests

Cornhole Tournament
expecting a few thousand guests

Zero Gravity Basketball Tournament
*Nationwide basketball tournament company that hosts events all over the country
Over a thousand expected guests*

Be Green Consignment
*A children's consignment sale, only merchandise for children, open to the public
Expecting a few hundred guests*

JUNE

Father's Day Car Show

WEEKLY EVENTS

Trivia
every Tuesday in Sports Kitchen

Acoustics Live Music
every Friday night in Sports Kitchen

Live Bands
every Saturday night in Sports Kitchen

ANNUAL SPONSORSHIP PRICING

FULL ANNUAL PACKAGE

\$500/MONTH

\$6,000 TOTAL ANNUAL
IF YOU COMMIT TO 12 MONTHS

MAIN ENTRANCE TV'S

- Image based video spots with graphics running all day/night
- Looping Rotation (15-30 sec)
- No audio



SPORTS KITCHEN TV'S

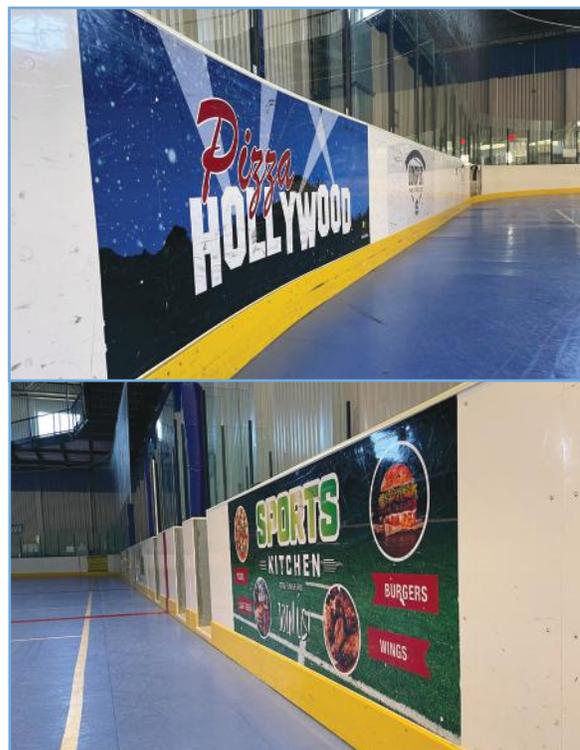
- Video spot all day/night rotation
- Looping Rotation (15-30 sec)
- Audio included



ANNUAL SPONSORSHIP PRICING

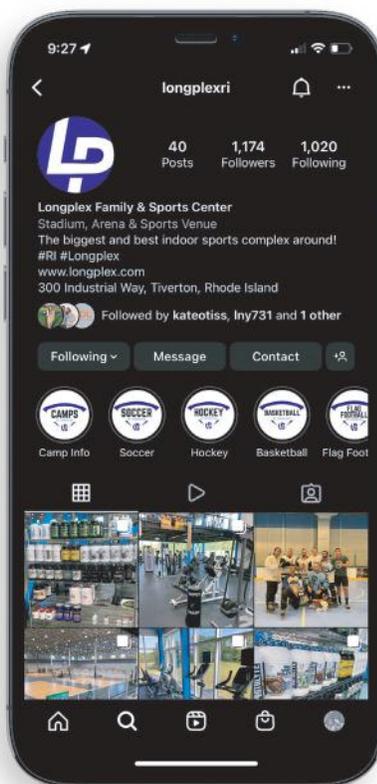
DASHER BOARD SIGNAGE

- Advertising installed on the dasher boards inside and outside of the rink space.
- Includes TWO (2) 8FT signage spaces (96" x 36")



SOCIAL MEDIA

- Business Name mention on all social media channels bi-weekly (Instagram and Facebook)
- Banner ad on Longplex.com homepage



DISCLAIMER

- *WRAP PRODUCTION INCLUDED IN PRICING
- **NOT THE PRODUCTION OF VIDEO SPOT

EVENTS GALLERY



EVENT SPONSORSHIP

Looking to sponsor an event at Longplex? Or promote your own event? Check out this package.

\$300 TOTAL

Placements Include:

- *40 Sports Kitchen TVs*
- *Gym TVs*
- *Lobby Banner*
- *Main Floor TVs*
- *Inclusion in promotional materials*