

MEDIA KIT

THE SIGNATURE ARTS FESTIVAL
OF OUR CREATIVE CAPITAL



SEPTEMBER 6 - 7, 2024
DOWNTOWN PROVIDENCE



PVDFEST HEADS BACK TO WHERE IT ALL BEGAN

Mayor Brett P. Smiley, the City's Department of Art, Culture, Tourism and Producing Partner FirstWorks once again host PVDFest, Providence's signature outdoor arts festival, September 6-7, 2024. This year's festival returns to the beating heart of Downtown, animating the streets of the Creative Capital with astonishing international and local performances, art installations, parades, artisan markets, and world-class cuisine. Discover a vibrant, cultural experience unlike anything else in the region.

Festival Hours:

Friday 9/6: 5pm - 9pm

Saturday 9/7: 12pm - 8pm

Rain Date: September 8th



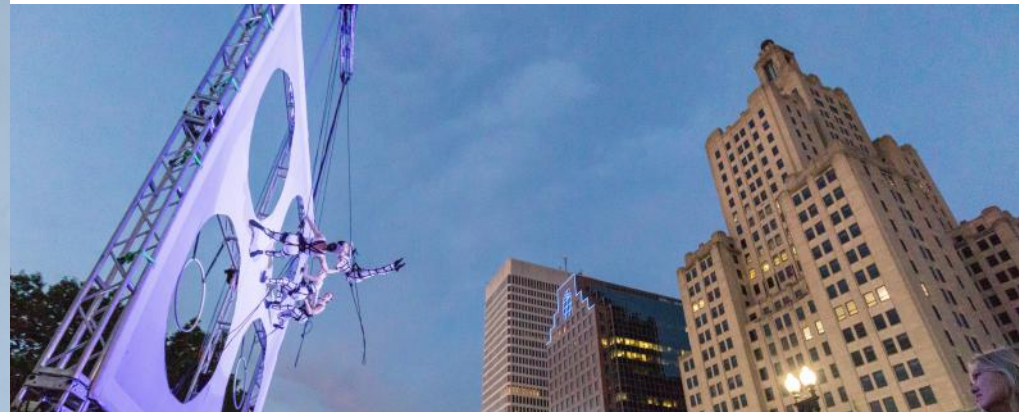
PROGRAM HIGHLIGHTS

Over the years PVD Fest has been a platform for...

- Awesome live performances
- Inspiring international collaborations
- Dazzling spectacles
- Innovations in art & technology
- Energizing live art demos
- Delectable food trucks
- Captivating craft vendor villages
- Engaging maker spaces
- Extraordinary public art
- Interactive fun for all ages
- Generative gatherings of RI's creative and cultural heritage community

...and so many moments of wonder!

PHOTO CREDIT: ERIN X. SMITHERS & MATTHEW HUANG



SNEAK PEEK: FIRSTWORKS SPECTACLE

Italy's eVenti Verticali

Aerial Dance

FRIDAY, 9/6 & SATURDAY 9/7

After spellbinding performances at PVDFest 2019, the gravity-defying Italian aerialists return with SPHERE, a thrilling new 30-minute spectacle delivered by five aerial dancers suspended from a crane some 60 feet above the ground. The performance begins with the "stage," a transparent sphere, deflated and shapeless with one aerialist suspended inside. The sphere is raised high overhead by the crane, becoming a gigantic, fully inflated and stunning globe, transforming into a place where everything comes alive. Five aerialists take the audience on a journey reflecting on our miraculous lives here, on our planet Earth.



SNEAK PEEK: 2024 MAIN STAGE

Salsa Night with Lulada Club

New York's All-Women Salsa Orchestra

FRIDAY, 9/6

Experience the captivating rhythms of Lulada Club, the electrifying all-women salsa band setting the New York City music scene ablaze. These accomplished and brilliant musicians are infused with an irresistible blend of vibrancy and skill.

Bring your dancing shoes and join in with a lesson from Providence's own instructor Rodney Eric Lopez as these remarkable women command the stage, welcoming salsa fans of all levels and ages.



SNEAK PEEK: NEW FOR 2024

Cultural Heritage Festivals

SATURDAY, 9/7

Cultural Heritage Festivals are what make Providence, Providence! A cornerstone of City life, these festivals activate and engage public space in the City all year. We are proud to platform this work at PVDFest and highlight the important work of these organizations in the landscape of our city. These varied organizations will be on the footprint of the festival curating participatory activities, market spaces, and are available to all to gain knowledge of these annual activations.



PHOTO CREDIT: ERIN X. SMITHERS & MATTHEW HUANG

SNEAK PEEK: NEW FOR 2024

Maker Spaces

FRIDAY, 9/6 & SATURDAY, 9/7

Makers are at the heart of Providence's economy and identity. Historically, shipbuilders, jewelry makers, and the textile industry were the cornerstones of our economic foundation. Today, these makers and designers not only produce goods, but also lead the way in workforce development. This year, PVDFest will showcase this work with interactive demonstrations and opportunities for the public to create something with us!



SNEAK PEEK: 2024 MAIN STAGE

Chip Douglas

Presents: Stargazing at PVDFest

FRIDAY, 9/6

Chip Douglas sets the stage for an explosion of raw talent grown in Divine Providence. Get ready to witness a soulful blend of hip-hop, R&B and dance. Anchored by Providence's own DJ Nyce Hitz along with Derrick Jones and band, the show will highlight various genres of music. Once the first beat starts, the audience will be on a captivating ride through sound, movement and verse. Renowned muralist Agonza will also be doing a live painting on stage while all the magic is happening. Pull up to City Hall Stage at 5:30pm and stargaze with us.



SNEAK PEEK: 2024 MAIN STAGE

Sidy Maiga and Friends

12th Annual Afrika Nyaga Drum & Dance Festival

SATURDAY, 9/7

Sidy Maiga returns to PVDFest with the 12th annual Afrika Nyaga Drum & Dance Festival, a ground-shaking celebration of West African music and dance and its influence on the African diaspora.

Maiga envisions Afrika Nyaga as a sonic synthesis of African traditions and Rhode Island's diverse communities. The festival nurtures artistic exchange through the universal language of music across cultures, ages, and nationalities. Local acts brew their beats alongside world-class contemporary artists, resulting in a fête that celebrates the vibrant variation of African rhythms.



SNEAK PEEK: 2024 PVD FEST CLASSICS

Artisan Markets

Our artisan markets will feature scores of local and regional artists creating original, one of a kind work. Come and shop! You will find unique and hand made products all in a several block area of our downtown footprint.



Food Village

Food is a gateway to culture. From savory to sweet, come and explore with an open mind and empty stomach! Our artisan markets and food truck village will represent the diversity that make our city so vibrant and dynamic, and will offer something for everyone!

THE PAST 10 YEARS, BY THE NUMBERS...

750,000+
Attendees

3,500+
Artists

110+
Stages

800+
Vendors

16
Art Markets

240+
Food Trucks

200+
Community Curators
and Partner
Organizations

45+
Public/Temporary
Art Installations

13
Spectacle
Performances

12
Parades

25
Newly Sworn in Citizens
of the United States



INFORMATION SHEET

Relive the magic of past PVDFest weekends here:

2018: bit.ly/PVDFest2018, video by Steer PVD

2019: bit.ly/3JkB4Nm

2021: bit.ly/3NYxqMy, video by Steer PVD

2022: bit.ly/3uoE6M9

2023: bit.ly/3ROFhMP, video by DDL Advertising

Interact with PVDFest here:

Facebook.com/PVDFestival

Twitter.com/PVDFest

Instagram.com/PVD.Fest

Official Event Hashtag: [#PVDFest24](https://twitter.com/PVDFest24)

Take a look at past PVDFest photos here:

bit.ly/4bSCcGR

Find more news and festival events here: PVDFest.com

For media contact or press passes:

Michaela Antunes

Director of Communications, Economic Development
City of Providence

mantunes@providenceri.gov

Festival Hours:

Friday 9/6: 5pm - 9pm

Saturday 9/7: 12pm - 8pm

Rain Date: September 8th

