

STACEY CAPUTI LIAKOS

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E: Stacey@DDLADVERTISING.COM

DDL Company Owner

Boss Lady

Feb 2018

- 20 years of industry experience: Project Manager, Sales, CMO, COO, CFO
- Extensive background in sales, marketing, advertising, strategic marketing & advertising, media buying and staff development
- Extensive knowledge of Nielsen, PPM, Arbitron Scarborough, Arbitron PPM Passport class completion, market research
- Manage, place and analyze annual media budgets between 2-5 million dollars for several New England based clients
- Experience with film and television production, video production management, script writing and on-camera reporting and acting
- Editorially savvy
- A team leader that can thrive under the pressure of deadlines
- Team player that can adapt to change and handle multiple projects in a fast-paced environment
- Google Suite, Microsoft, Adobe, Facebook, and Twitter proficient
- Overall client relationship and management

OMNIA AGENCY

Owner

Jan 2008

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RHODE ISLAND COLLEGE

BA Communications 2001